

“The Scooter”

REVISION 1

Video	Audio
<p>WS: The Scooter carries an older man across a green golf course with the sun shining. (The camera tracks with the scooter.)</p> <p>GFX: “Mobility” in large white and gold letters fade in, then out.</p>	<p>GENTLE MUSIC (continuous)</p> <p>V.O. Mobility.</p>
<p>FS: A woman drives The Scooter through a doorway into a small but well-lit, clean garage. She parks it in front of a parked SUV.</p> <p>GFX: “Accessibility” in large white and gold letters fade in.</p>	
<p>CU: The woman’s hand brings a plug into a charger.</p> <p>GFX: “Accessibility” in large white and gold letters fade out.</p>	<p>V.O. Accessibility</p>
<p>FS: A man pilots The Scooter along a boardwalk, with a woman strolling leisurely at his side. The sun sets behind them over the sparkling water. (The camera tracks with The Scooter.)</p> <p>GFX: “Versatility” in large white and gold letters fades in and out.</p>	<p>V.O. Versatility.</p>
<p>GFX: The frame freezes. The Scooter and the man inside tilt back and soar up and off-screen.</p>	<p>GENTLE MUSIC STOPS</p>
<p>GFX: A starry background.</p>	<p>V.O. Uh...</p>
<p>GFX: The Scooter soars into the starry background and does loops.</p>	<p>V.O. No... it doesn’t do that.</p>
<p>FS: The Scooter sits on a showroom floor with the shapes of luxury vehicles in gray tones in the wings. (Camera pans from top left to bottom right.)</p> <p>GFX: “Affordability.”</p>	<p>GENTLE MUSIC RESUMES</p> <p>V.O. Affordability.</p>
<p>GFX: Fade to black screen with white lettering: “The Scooter. Order at www.thisisanexample.com”</p>	<p>V.O. Your independence is calling.</p>

